



National Marine Manufacturers Association

nmma.org

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN KANSAS



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$898.7 MILLION

Number of Recreational Boats*	97,672
Recreational Boating Industry Businesses	137
Total Jobs	7,063
Annual Recreational Boating-Related Spending	\$382.6 MILLION

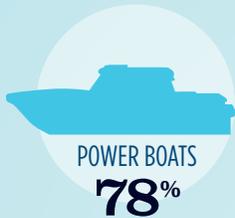
RECREATIONAL BOATS IN KANSAS

TOTAL BOATS* **97,672**

REGISTERED BOATS **97,672**

Power boats	76,076
PWCs	16,822
Sailboats	2,579
Other Boats	2,195

HOUSEHOLDS PER BOAT **11.5**

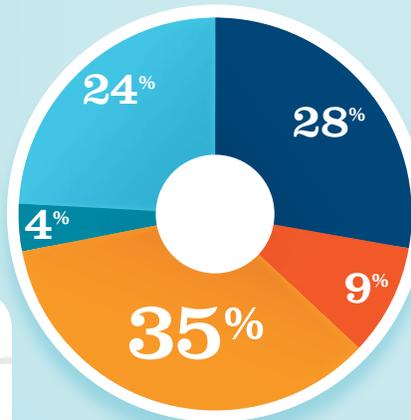


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN KANSAS

TOTAL BOATING JOBS **2,097**

Boat Building	500
Motor / Engine Mfgr.	88
Accessory / Supplies Mfgr.	734
Dealers / Wholesalers	192
Boat Services	583



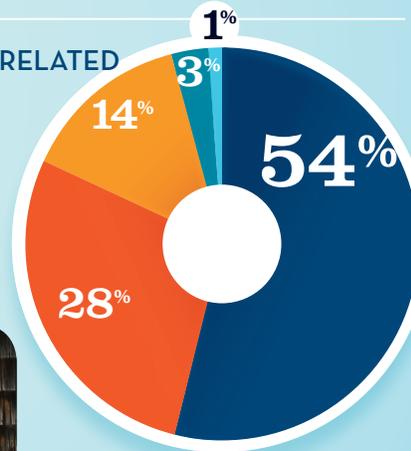
● BOAT BUILDING
 ● DLRS/WHOLESALERS
● MOTOR/ENG. MFGR.
 ● BOAT SERVICES
● ACC./SUPPLIES MFGR.



RECREATIONAL BOATING-RELATED BUSINESSES IN KANSAS

TOTAL BUSINESSES **137**

Boat Building	1
Motor / Engine Mfgr.	4
Accessory / Supplies Mfgr.	20
Dealers / Wholesalers	38
Boat Services	74



● BOAT BUILDING
 ● DLRS/WHOLESALERS
● MOTOR/ENG. MFGR.
 ● BOAT SERVICES
● ACC./SUPPLIES MFGR.

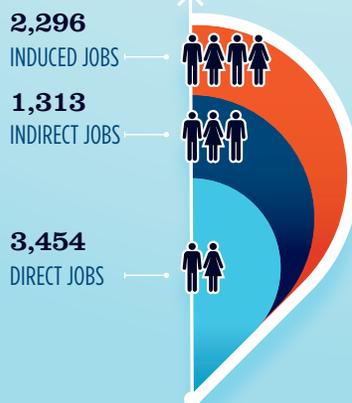


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN KANSAS

EST. TOTAL JOBS **7,063**

EST. TOTAL LABOR INCOME **\$291.9** MILLIONS

Est. Direct Income	\$117.8
Est. Indirect Income	\$73.6
Est. Induced Income	\$100.5



RECREATIONAL BOATING INDUSTRY SALES IN KANSAS

